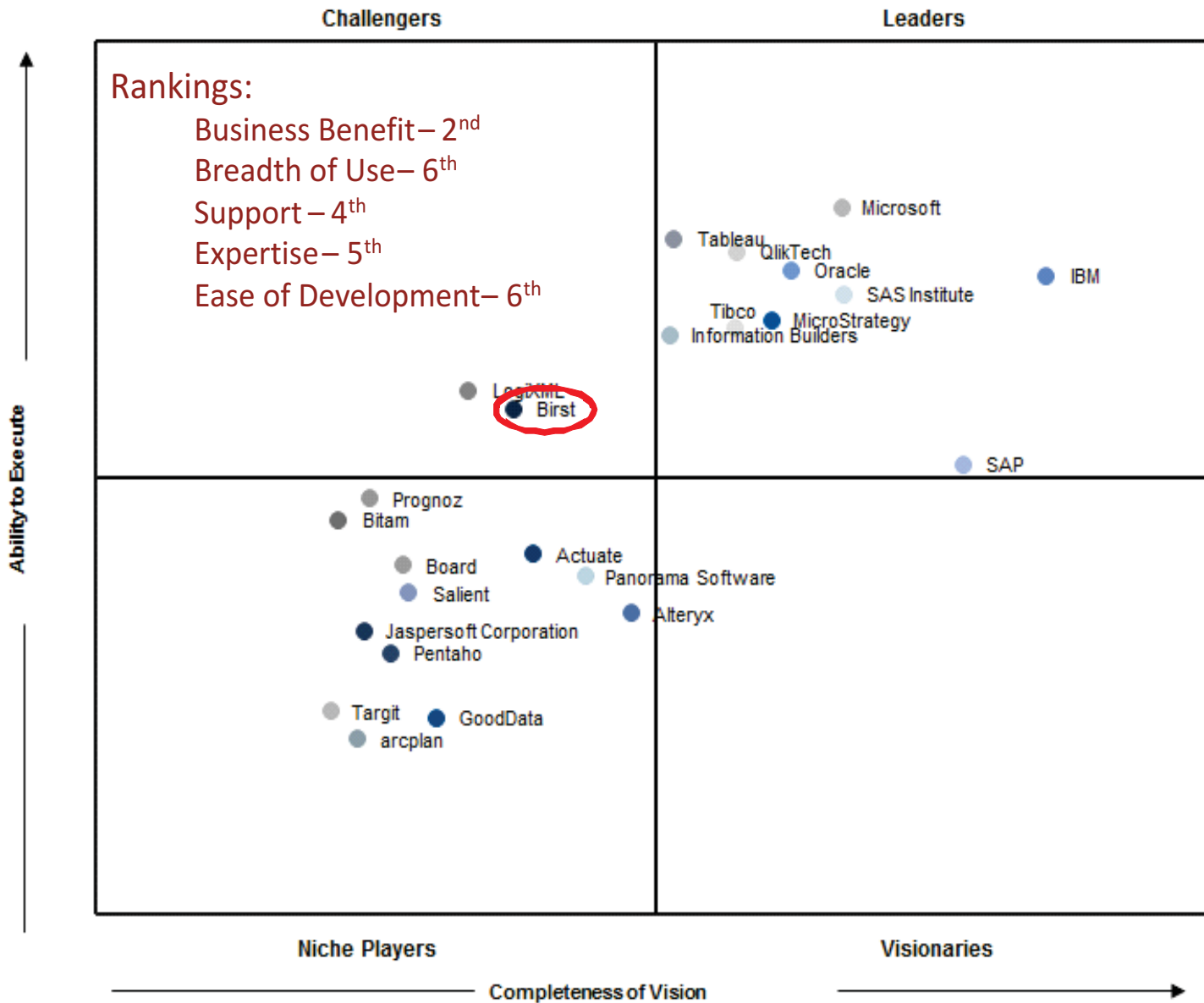


ABOUT BIRST

2013 GARTNER BI MAGIC QUADRANT - DEBUT



Gartner Perspective:

“Survey data suggests that Birst is the ‘new darling’ of the MQ.”



Cool Factor:

It is the first time any BI vendor has ever made their debut in the Challengers Quadrant.

Our Customers’ Perspective:

They rated Birst #1 in:

- Product Functionality
- Customer Experience
- Product Quality
- Sales Engagement

Plus top-level ratings across all 14 functional areas including performance and ease of use.



LEADERS RELY ON birst

Enterprise



Principal Financial Group

Kellogg's

CBS Interactive

RBC

ARUBA networks

AT&T

Rackspace HOSTING

D&B

Reckitt Benckiser

MOTOROLA SOLUTIONS

CITRIX

Schneider Electric

IHG InterContinental Hotels Group

Mid - Market



GoPro

HAJOCA

United Allergy SERVICES
Testing for a better quality of life.

RODAN+FIELDS' DERMATOLOGISTS

DocuSign

Jive

true.

Teach For All

Silicon Valley Bank
A Member of SVB Financial Group

swann insurance

Sonus NETWORKS

the YMCA

build.com

Cloud



aria

OPENTEXT THE CONTENT EXPERTS

hostanalytics

decide

People Answers

STRATEGY ANALYTICS

VERACODE

hiperos